



MedTour
JOURNEY
by IAPMT



Schedule

Networking On The Beach

09:10:00 - 09:20:00	Opening ceremony, announcing the speakers, sponsors and partners
09:20:00 - 09:30:00	MedTourClub projects announce
Section 1	Patient management. International experience. (Language Russian, with English subtitles)
09:30:00 - 09:45:00	Natalia Tulinova, Zdorovi Agency. How to avoid mistakes in attracting and retaining foreign patients?
09:50:00 - 10:00:00	Anna Weegen, DeutschMedic, Germany
10:00:00 - 10:10:00	Irina Pierzyenska, Medincus, Poland
10:10:00 - 10:20:00	Ilya Marushchak, Kintaro Cells Power Co., Vietnam
10:20:00 - 10:30:00	Sam Awad, GMTP Medical Group, Greece
10:30:00 - 10:50:00	Panel Discussion with online moderator
11:00:00 - 11:30:00	Networking and B2B time, online video calls» (Studia coffee)
Unique section	Facilitators: Who are they?
11:30:00 - 12:20:00	Practical advices how to cooperate with them - learn from the best facilitators from the different countries. Olga Karakich, Indigo medic, Russia Maria Afzar-Nazari, MariaCares, Sweden Viktoria Falman, Falman Medical, Ukraine Zhanna Rustemova, Mediasta, Kazakhstan Rania Kimrakji, Dubai, UAE Petya Vasseva, Adapta group, Bulgaria
12:20:00 - 12:30:00	Jonathan Edelheit, President of Medical Tourism Association, USA, Video-presentation about the new reality after COVID-19 pandemic



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Section 2

Medical tourism as a possibility for patients.

(Language English, with Russian subtitles)

- 12:30:00 - 12:50:00 Bartozh Ziolk, Amber Global Consulting, How to conquer the Chinese market, especially now,
12:50:00 - 13:00:00 Aytac Kurt, Prusa Medica, Turkey
13:00:00 - 13:10:00 Monica Figuerola Martin, Quiron Salud, Spain
13:10:00 - 13:20:00 Ayda Alabasi, Mediclinic Dubai
13:20:00 - 13:25:00 Dr. Hisham Hakim, American Spine Center
13:25:00 - 13:35:00 Petya Kostadinova, NOVA Clinic, Varna
13:35:00 - 14:00:00 Panel Discussion with online moderator
14:00:00 - 15:00:00 Lunch, Coffee-break. Networking time

Section 3

Best Medical wellness solutions.

(Language English, with Russian subtitles)

- 15:00:00 - 15:10:00 Leila Kresic-Juric, Managing Director & Partner HTI PARTNER - HTI - your Guide and Health Tourism Industry partner
15:10:00 - 15:20:00 Oksana Likhatskaya, the President of the National Association of Wellness and SPA of Ukraine - Evolution of demand
15:20:00 - 15:30:00 Welcome to Medical Ukraine, Lviv Regional State Administration, Ukraine
15:30:00 - 15:35:00 Olena Melnyk, Leading physician in Medical & SPA center «SoulSpa Anti-Age», Ukraine
15:35:00 - 15:40:00 Iztok Altbauer, Managing Director, Slovenian Spas Association
15:40:00 - 15:50:00 Siyka Katsarova, Bulgarian Union of Balneology and spa tourism
15:50:00 - 16:15:00 Panel Discussion with online moderator

Section 4

(Language English, with Russian subtitles)

- 16:15:00 - 16:35:02 Ilan Geva, USA - Doctor's Personal Brand
16:35:00 - 16:50:00 online Q & A
16:50:00 - 17:10:00 MedTourClub announce
17:10:00 - 17:20:00 **Closing ceremony**